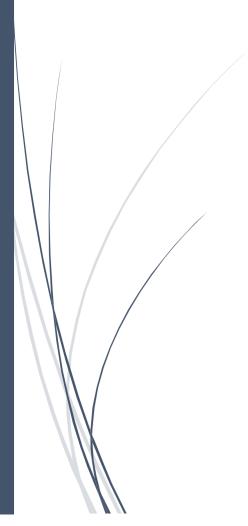
9/4/2021

Digital Skills for Research Postgraduates in the Humanities and Social Science

Individual Portfolio



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#### Introduction

Attempts to define digital humanities have brought their own contradictions to the field. A focus on the tools employed belies the type of discoveries that would be impossible without such tools and introspective debate on whether digital humanities should be classified as a true component of the larger field could obfuscate some of the elemental reasons for such scholarship in the first place. This paper explores such questions by first considering whether digital humanists really need to know how to code, then exploring the various beneficial qualities of digital tools with the example of data narratives, before concluding by providing a related practical example of digital humanities scholarship in the form of a network graph.

# PART I – The Importance of Coding; Seeing the Wood for the Trees

#### digital <b>HUMANITIES</b> or <b>DIGITAL</b> humanities?

If we take it that Ramsay's main concern when answering the question of whether we, as digital humanists, need "to know how to code" is the action of moving from "reading and critiquing to building and making", his answer in the affirmative should not even seem contentious (Ramsay, 2013b; a). Coding, in such light, is merely the means to the end, the process by which tools can be employed for the goal of better scholarship in "traditional" fields of humanities. If, however, the concern relates more to the disruption caused by the use of digital tools in the study of these traditional areas of humanities, and more particularly the updated theory-practice divide (Fitzpatrick, 2012), the question is more nuanced.

Coding may of course be seen as a form of the interpretation on which much humanities scholarship is based. At its simplest, for example, it is not necessarily about computer languages or complex data arrays; marking up text is a form of interpretation and assigning meaning, and such "humanistic interpretation" has always had a technological dimension (Underwood, 2015). The image of an "avalanche of printed numbers" in the 19<sup>th</sup> century has been used in discussing Foucault (Hacking, 2015) and until the 21<sup>st</sup> century these arrays of data may have looked just like conventional or "analogue" representations (Robertson and Travaglia, 2015). Is the nub of the question then, as Fitzpatrick asks, the exploration of the

differences that digital approaches can make to our studies, both within and across disciplines?

#### Doing Digital

Unsworth noted the need to distinguish a tool from the various uses that can be made of it, arguing that "in some form, the semantic web is our future, and it will require formal representations of the human record" (Unsworth, 2013). If the structured data of the ideal form of the semantic web is truly part of our future, however, is it always possible to separate the tool from the use made from it? Are the annotations in the William Blake archive to be filed under tool, use or humanist endeavour? If the annotations and their study are categorised as worthwhile humanist endeavour, does the definition survive transfer from paper to the digital realm? Conversely, would the scholarship produced through the Text Encoding Initiative really be redundant in a world free of digital? Hitchcock picks apart the disconnect between the study of analogue materials using digital tools, including digitisation and keyword searches, while remaining in thrall to "older taxonomies of knowledge", arguing that people can engage with sources in novel ways to create "maps of meaning" that "would not undermine traditional forms of scholarship" but rather give them "more intellectual purchase" (Hitchcock, 2013). In the same way, it can be argued that digital culture and practices cut across traditional opposites and "unsettle distinctions", leading to technology and practice becoming more entangled (Says, 2014). Perhaps it is not the idea of needing to code that is unsettling but its portent.

### Just <b>Digital Humanities</b>?

What does the bridging of a digital divide look like in practice? We can take the example of a study of women in Irish politics when it was difficult to assemble data on Oireachtas Members precisely because of a lack of available data (Carty, 1980). Bigo et al. argue that data have become a social and political actor because of the way they change relationships (Bigo, Isin and Ruppert, 2019) but in the humanities, along with other disciplines, not only is the definition of "data" problematic, but so is the relation between this "data" and objects of study (Schöch, 2013).

In the example, we can reduce the data to a basic form for the sake of comparison. Table 1 in the Carty example details the number of women who took seats in seven Dáileanna (Figure 1) but the fundamental numbers are incorrect in several instances (Figure 2), according to the information from the Houses of the Oireachtas open data portal at *api.oireachtas.ie*.

Table 1 WOMEN IN THE DÁIL								
	# Seats	# Women	% Women					
1927(2)	153	1	0.6					
1938	138	3	2.2					
1948	147	<mark>4</mark>	2.7					
1957	147	<mark>4</mark>	2.7					
1965	144	<mark>3</mark>	2.1					
1973	144	4	2.8					
1977	148	6	4.0					



*Figure 1: Reproduction of table from Carty (1980)* 



Data on the Houses of the Oireachtas application programming interface are structured, containing information on Members that includes identity, constituency base and date of term served, for example, and because of this highly structured form of text encoding, data on Members can also be easily linked to other data, including contributions to debates (Figure 3).

My Data containsDebate	My Data showAs	My Data parentDebateSect	My Data speakerCount	My Data speechCount	My Data memberCode	My Data role	My Data speaker showAs	My Data speaker uri	My Data bill
True	DEPARTMENT OF DEFENCE.	null	18	51	Katherine-O'Callagh	null	Katherine O'Callaghan	https://data.oireacht	null
True	CEISTEANNA (QUESTIONS).	null	14	44	Katherine-O'Callagh	null	Katherine O'Callaghan	https://data.oireacht	null
True	IRISHWOMEN AND THE FRANCHISE.	null	21	148	Katherine-O'Callagh	null	Katherine O'Callaghan	https://data.oireacht	null
True	MOTION RE FRANCHISE BILL.	null	2	4	Katherine-O'Callagh	null	Katherine O'Callaghan	https://data.oireacht	null
True	DISCUSSION ON MOTION RE FRANCHISE BILL RESUMED.	null	11	25	Katherine-O'Callagh	null	Katherine O'Callaghan	https://data.oireacht	null
True	RECEPTION OF DEPUTATIONS.	null	18	55	Katherine-O'Callagh	null	Katherine O'Callaghan	https://data.oireacht	null
True	DEBATE ON TREATY	null	49	245	Katherine-O'Callagh	null	Katherine O'Callaghan	https://data.oireacht	null
True	DEBATE ON TREATY	null	26	143	Katherine-O'Callagh	null	Katherine O'Callaghan	https://data.oireacht	null
True	Prelude	null	50	244	Katherine-O'Callagh	null	Katherine O'Callaghan	https://data.oireacht	null
True	Prelude	null	42	283	Katherine-O'Callagh	null	Katherine O'Callaghan	https://data.oireacht	null
True	THE NEW MINISTRY.	null	26	43	Katherine-O'Callagh	null	Katherine O'Callaghan	https://data.oireacht	null
True	PUBLICITY DEPARTMENT REPORT: DISCUSSION	null	13	15	Katherine-O'Callagh	null	Katherine O'Callaghan	https://data.oireacht	null
True	MOTION RE ALTERATION OF CONSTITUTION	null	13	29	Katherine-O'Callagh	null	Katherine O'Callaghan	https://data.oireacht	null
True	ELECTION OF DEPUTY SPEAKER.	null	3	3	Katherine-O'Callagh	null	Katherine O'Callaghan	https://data.oireacht	null

Figure 3: Example of metadata available from api.oireachtas.ie, viewed through Tableau Desktop

There is therefore a notable difference in these examples not only between the availability of data at the time but in how the data, once obtained, can be used for further study. Data on the number of female Members of Dáil Éireann no doubt have existed since the First Dáil, not least through the roll of Members, but they may have been difficult to procure or collate even up until their digitisation. In contrast, such data are now available in open formats such as the JSON from which this example was produced, and this in turn facilitates further data analysis, interpretation and making of meaning.

# Coding as Collaboration?

If Ramsay's thoughts on whether we need to know how to code speak more to building things than to knowledge of command line interfaces, it follows that his point about the dangers of overprecise definition at the expense of "engaging with disciplinary questions" is perhaps more salient (Ramsay, 2013a). He and others have spoken to the cloudy definitions of digital humanities and the fuzzy edges may not deserve their share of the debate. The core qualities of humanities scholarship should certainly survive and perhaps even thrive with these new modes (Fitzpatrick, 2012). Moreover, neither collaboration nor a kindred spirit for scholarship have coding skills as a prerequisite but both can be enhanced with digital tools produced by coding skills; if the response to Ramsay is it does not matter if we do not know how to code as long as we know somebody who does (O'Sullivan, Jakacki and Galvin, 2015), it may be beneficial to consider this in more depth in Part II with a critical analysis of the argument that data journalism "is the new punk" (Rogers, 2014).

# PART II – Data-Led Research and Democratising the Humanities

# Array over Disarray?

In his short article, Rogers compares data narratives – or data journalism – to punk in the importance of its influence and encouragement to take part (Rogers, 2014). He specifically mentions the "DIY ethos and a shake-up of the old established order", perhaps not far from the ideas outlined by Fitzpatrick. Crucially, however, the aim of data journalism is to get a story from the data, which is again analogous to the engagement with disciplinary questions so valued by Ramsay. The most important element of the Rogers argument however, may be the question of the "democratisation of data"; if we remember the good punk bands, Rogers notes, their work could only have come about because "of kids experimenting and sounding awful". Moreover, Rogers notes that data does not just belong to experts – or perhaps even scholars – and in a follow-up piece argues that data, processing, visualisation and output can lead to a virtuous circle to a point where "creativity can run free" (Rogers, 2021).

#### Building and Democratising Data

Ramsay speaks about the importance of building and making and O'Sullivan et al. conclude by focusing on the importance of collaboration in digital humanities (Ramsay, 2013a; O'Sullivan, Jakacki and Galvin, 2015). In a subsequent piece Rogers, in making a similar argument about the spirit of collaboration, highlights the work by data journalists at La Nación in Argentina as an example of producing data-led narratives (Rogers, 2021). The process at this newspaper is an interesting case study in how digital humanities might deal with the conundrum of dealing with "smarter big data" or "bigger smart data" (Schöch, 2013). La Nación has used open source platforms to collaborate with readers, educational institutions and other actors in types of "hackathons", enabling the journalists to gather specific and structured data from tens of thousands of documents and audio files, with the work done by volunteers because they "believe a project matters" (Coelho, 2021). The work at La Nación highlights the power of bringing people into the process, facilitated by digital tools and open digital platforms. Rogers speaks about "the great democratisation of data" and the importance of the information, noting that people "are willing to forgive a lack of perfection; they are much less forgiving for those who get the facts wrong". Does this democratisation in the making of data really make the information more reliable?

#### Doing Data Differently?

Despite the proliferation of data, there may be pitfalls among the benefits in using information without applying critical thought. If structural forces lend themselves to systemic data-driven narratives, there is a need to question whether it is possible that such narratives can inadvertently perpetuate injustice while at the same time looking to dismantle it (D'Ignazio and Klein, 2020). Building on the matrix of domination concept (Collins, 2002), D'Ignazio notes the complicated nature of power of which data users should be aware even while seeking to dismantle structural prejudicial forces. If such bias extends well beyond the limits of academic disciplines (How Medicine Discriminates Against Non-White People and Women, 2021), is it possible to square the circle of democratising the "tsunami" of data that Rogers mentions while limiting or eliminating the effect of structural prejudice?

D'Ignazio advocates the taking of a feminist approach to data narratives (D'Ignazio, 2021) in trying to uncover hidden biases and the example of women in the Irish parliament mentioned in Part I may be a useful case study, specifically because of the paucity of women represented since the foundation of the State.

If data not only capture but colonise minds, bodies and spaces (Bigo, Isin and Ruppert, 2019, p13), it would be a judicious practice to view all data with this in mind. Carter's examination of women in the Oireachtas should be considered through this lens as much as it is seen with the consideration that data at the time were lacking in quantity; in the same way, the data and his findings would have to be seen with the caveat of both political studies and practice being dominated by men at the time, and therefore partially the reason Carter's findings appear mostly to be of comparison with male Dáil Deputies.

In contrast, more recent studies of female Dáil Deputies approach the similar subject matter to Carter's essay in a different way. Rather than seeing women's participation in politics through the lens of hegemonic patriarchy, such studies can consider the same core data through the type of feminist approach outlined by D'Ignazio to formulate more nuanced conclusions, including the gendered obstacles faced by early women Dáil Deputies, their own agency in representation and activism and how this can lead to a reappraisal of women in politics, particularly in the early years of an independent Ireland (McGing, 2020).

#### I Got This Guitar and I Learned How To Make It Talk

Echoing Ramsay, Rogers answers the question of whether we need to be coder or developer but unlike Ramsay, his answer is in the negative. To form a punk band, he notes, we just needed three chords, and he equates those chords to the many available tools that can be used to make meaning from data narratives.

If we again take the example of examining women representatives in the Irish Parliament, it is possible to consider simple data, such as the number of women and the number of speeches made, but to get deeper insight it is necessary to look at more data, which brings with it the pitfalls inherent in bigger or messier data outlined by Schöch and the bias concerns noted by D'Ignazio. In doing so we might consider text or network analysis as "chords". Narratives based on unstructured data, such as the text of parliamentary speeches, are much less common than those based on structured datasets, but they can reveal new insights (Maseda, 2021).

In the same way, network graphing could provide a different perspective when distant reading by providing different contexts. Although the Rogers argument that a viewer needs to only learn how to read a chunk of such types of visualisation to get the entire story is somewhat reductive, it is correct for him to say that simplicity lends itself to quick understanding while complexity can prevent people reaching a conclusion.

# PART III – Seeing the Wood. And the Trees.

#### Networking Members of the Oireachtas

To this end, using datasets available at the Oireachtas open data portal, *api.oireachtas.ie*, I have produced a network graph of Dáil Deputies elected since 1919, including name, constituency and political party. I have cleaned superfluous data and changed the null values under the "gender" column to the value appropriate to the Deputy in question. The result is an interactive network graph of Deputies, demonstrating relationship to constituency, gender and political party.

There are some shortcomings in the network graph. For example, where a Deputy changed constituency or political party, only one instance of the constituency or party in question is recorded so as not to have duplicates of the Deputies in question or a double count of gender representation. Nonetheless, it should be a useful resource to continue the type of

feminist studies of women representatives in Dáil Éireann discussed in Parts I and II. The graph is available to view at <u>https://bubcass.github.io/DH/dail/</u> and the Gephi .gml file is available at:

https://uccireland-

my.sharepoint.com/:u:/g/personal/120225753 umail ucc ie/ER9E8AG4 oFPocCtEgr2wjQB WKMAb-BNgr5Wz1BFdhVPZw?e=M0h1fE

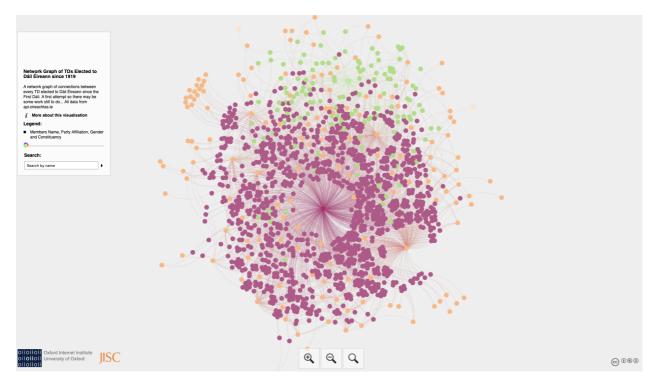


Figure 4: Detail of Network Graph of Dáil Members, from gephi

# Conclusion

Rogers and Ramsay, on a superficial level, answer in opposite ways the question of whether we should know how to code, with Ramsay answering in the positive and Rogers in the negative. The more important consideration, however, may be an element of digital humanities on which they agree; it is that the work – either humanities scholarship or the "punk band" ethic of data journalism - is about building something to make meaning, and a network graph may be one chord of many in trying to make that meaning.

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